Strategy: One-Page Strategic Plan (OPSP) Organization: **People** (Reputation Drivers) 1. ______ 1. _____ 1. _____ 2. ______ 2. _____ 2. _____ _____ 3. ___ **CORE VALUES/BELIEFS PURPOSE** TARGETS (3-5 YRS.) GOALS (1 YR.) (Should/Shouldn't) (Why) (Where) (What) Sandbox Actions Key Thrusts/Capabilities **Key Initiatives** To Live Values, Purposes, BHAG 3-5 Year Priorities 1 Year Priorities 5 5 **Profit per X Brand Promise KPIs** Critical #: People or B/S Between green & red **BHAG® Brand Promises** Critical #: Process or P/L Between green & red Strengths/Core Competencies Weaknesses:

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r Name:	Date:			SCALING A GAZELLES CON	SCALING UP A GAZELLES COMPANY	
	F	Process (Productivity Drive	rs)			
	1				1	
	2					
	3	1			3	
ACTIONS (QTR) (How)	THEME (QTR/ANNUAL)		YOUR ACCOUNTABILITY (Who/When)			
					Your KPIs	Goal
			1			
			2	2		
		Theme Name				
			3	3		
Rocks Quarterly Priorities Who		Scoreboard Design			Your Quarterly Priorities	Due
1	VVIIO	Describe and/or sketch your design in this space	1			
2			2	2		
2				_		
3			3	3		
4			4	1		
				_		
5			5	'		
Critical #: People or B/S		Celebration	Critical #: People or B/S			
Between green & red				Between green & red		
Critical #: Process or P/L		Reward	Cri	Critical #: Process or P/L		
Between green & red			Between green & red			
Trends				_		
1			4 5			
3			6.			

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